

# MOBILISATION

## Citizen Mobilisation for Community Windfarm Projects

Monday 14th May 2018,  
Plessé (beacon ECCO)

9.00 - 15.00

Saturday 19th May 2018

- St Ganton -(new ECCO)  
9.00 – 15.00

### Programme

- .Diagnosis of needs
  - ✓Goals of mobilisation (€, number of people, timescale)
  - ✓SWOT analysis
- .How to organise fundraising ?
  - ✓Legal framework
  - ✓Investors groups
- .Mobilise : Which target groups ? What messages ?
  - ✓Informations / citizen mobilisation
  - ✓Financial mobilisation
- .When to do what ? How? Examples of mobilisation tools and events
- .Action plan

### Trainers

Marianne BILLARD (EPV)  
Yves DENIAUD (EPV)

### Inscriptions

Before 11th May 2018 within the number of available places.

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