

Story guide



Get in touch!

Sometimes it's hard to keep a story to yourself. When a project has success it can be the talk of the local community, by why stop there?

REScoop.eu has a large reach across Europe and we can get your news out there. We would like to share these stories on our blog and social media to raise awareness of your community energy projects and to engage new people in the ideas of the community-led energy transition. This also gives us an opportunity to have a more personal understanding of the movement all across Europe and to help exchange information between members.

What's the scoop?

Have you just completed a successful round of fundraising?

Perhaps you recently worked with your municipality?

Any new, innovative ideas involving your members?

Feel like telling the story of how you were founded?

Check list

→ 300 words

In order to promote you on our social media people will want to know where you are based, how long you have been a cooperative, how many members you have and what technologies you are using.

Tell us about your latest achievement or story. Include facts and figures such as money raised or total installation capacity. Include a quote from a local resident, someone close to the workings of the cooperative, or perhaps a member of the Tell us about any difficulties you faced and how you overcame them. Spread the word about any future projects.

These are just some ideas to help you get writing. The final article / blog post / social media update will not be identical to what is sent. The 300 words is just for us to have enough information.

→ Pictures

A story really is not complete without some pictures. Send us a file of several pictures so we can chose which ones are most appropriate to post.

Some ideas: The team, the renewable technology, the local environment, the community.

Please make sure these pictures are of a high quality and compress the file before sending.

→ Practical info

Necessary:

How are you related to us? Are you an individual member or a member of an associated federation? If so, which federation?

Optional (but useful):

What are your social media accounts? Twitter, Facebook, etc.

Do you have anything to promote such as a new round of crowdfunding?

Are there any other articles written about your cooperative or your achievement?
(Any language)

Send the information to info@rescoop.eu with the words "Project Story" in the subject.

We look forward to hearing from you!

