RESCOOP.EU

Call for tenders: REScoop.eu website revamp

About REScoop.eu

REScoop.eu is the European federation of energy communities. We are a growing network of 2.500 energy communities from across Europe and their 2 million citizens who are active in the energy transition. REScoop.eu members apply the seven cooperative principles in their daily practice. Through REScoop.eu, our members wish to make their voices heard in the European energy debate.

Our website is www.rescoop.eu.

Context

Our current website was launched in 2020, following the redesign of REScoop.eu's visual identity. Since then, REScoop.eu has grown considerably, the community energy movement in Europe has evolved – energy communities are now a more well-known concept backed by diverse European laws and initiatives – and the political and social context has changed too.

Moreover, in the meantime, REScoop.eu launched the Energy Community Platform, a website to gather all our capacity building resources. Previously, the REScoop.eu's website was the main hub for both policy and capacity building actions and resources.

Therefore, we consider that our website no longer reflects the breadth of the organisation and the community energy movement, and we would like to revamp it.

Objective

REScoop.eu would like to have a revamped website that better reflects the organisation and its main activities today. While we acknowledge that the input and involvement of the team is key for a successful revamp, we would like to outsource as many tasks as possible throughout the process. We are therefore looking for one partner – an agency or a consortium – to support us through the whole process: from discovery and user journeys to design, development, content and launch.

At the end of the process, we would like to have a website that effectively achieves the following goals:

1. Present REScoop.eu as the reference network for energy communities in Europe.
2. Serve the policy work of the organisation.
3. Offer a value proposition for new members.
4. Help visitors quickly understand what energy communities are. (Main audiences: (EU policymakers, members, prospective members, journalists, general public, funders)
5. Meet the current GDPR standards and make the website accessible (WCAG 2.2 Level AA compliant).

Scope of the work

- Any kind of preparatory work needed to assess the current status of the website (SEO, UX, stakeholder interviews, audience mapping…). Please, indicate each of these actions in a different budget line.
- Information architecture and user journeys for our main audiences,
- Design evolution within the current visual identity (layout, components, typography and page templates).
- GDPR & analytics update to increase GDPR compliance.
- Website development for the proposed changes.
- Copywriting of updated content (in English).
- Creation of a members' space behind a login barrier. This web development will be carried out by an external contractor using the Odoo platform and the result will be embedded on the REScoop.eu website. Proposals on the information architecture and copywriting will still be needed.
- Project management and guidance during the process.

Out of scope

- A new visual identity or branding. Our aim is to revamp the current website, not create a completely new one.
- Website maintenance and hosting. Offers may, however, include an optional price for post-launch support or a warranty period (e.g. three months of bug fixes).
- Design of visual elements (cartoons, infographics, icons…). If this type of design is needed, this task will be assigned to REScoop.eu's regular graphic designer.

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Technical context

Our current website runs on Craft CMS, which we are happy with and have a preference for. We are open to well-argued proposals for an alternative CMS, provided they include migration of existing content and a justification of the added value.

Indicative timeline

1. The deadline to submit offers is 9 December 2026.
2. REScoop.eu will shortlist three offers by 11 December and invite the shortlisted agencies or consortia to a conversation. A final offer may then be requested before selection.
3. The final revamped website needs to be online by the end of April 2027.

Óscar Güell, the main contact person for the assignment, will be on leave between January and mid-February 2027. This circumstance needs to be taken into account in the planning of the work. During this period, Sara Tachelet will be the contact person.

The offer

Offers need to be sent by email to Óscar Güell (oscar.guell@rescoop.eu) and Sara Tachelet (sara.tachelet@rescoop.eu) by 9 December 2026.

Selection will take place in two stages. In the first stage, we expect a first offer outlining the proposed approach and indicative timeline, the team, examples of previous work, and an indicative budget per phase. In the second stage, shortlisted agencies will be invited to a conversation with the REScoop.eu team, after which a final offer may be requested.

The available budget is between €25,000 and €40,000 (excl. VAT). Please provide a detailed budget breakdown in your offer.

Offers will be assessed on the proposed approach, relevant experience (ideally with non-profits, European networks or cooperatives), the team, price, and fit with our values.

Joint offers from consortia are welcome. Please indicate a lead contractor, the role of each partner, and how coordination will be ensured.

Questions or inquiries

If you have any questions or you want to discuss anything before sending an offer, you can contact us:

- Óscar Güell (oscar.guell@rescoop.eu) | +32 488 478 586
- Sara Tachelet (sara.tachelet@rescoop.eu) | +32 493 400 935